Annexure -5.1

The samples PPRs of Our Five UGC-entitled Online Programmes

[1] Online Programme in Bachelor of Commerce (Hons): Programme Project Report (PPR)

1. **Programme's mission & objectives:** The main purpose of the B.Com (Hons.) Online Programme is to develop basic knowledge, practical insights, and skills to tackle real life business challenges in current scenario. The overall objectives are-
   (i) To provide the basic knowledge in three spheres viz., Accounting and Law, Applied Business Economics and Management-oriented issues.
   (ii) To develop practical insights and skill by offering Work based training courses in all three spheres of business.
2. **Relevance of the Programme with HEI's Mission and Goals:** The Programme visualizes economic and quality education to everyone without disturbing their existing occupation. It focuses on improving basic knowledge, skill and competencies while continuing existing employment or professional studies (e.g. Chartered Accountant, Cost Accountant, Company Secretary etc.). Thus, it is in line with the objectives of the Higher Educational Institution to provide quality education at affordable cost using Information and Communication Technology (ICT).
3. **Nature of Prospective target group of learners:** The target group of learners are 12^{th} pass candidates who are (a) pursuing Chartered Accountancy, Company Secretary or Cost Accountant courses (ii) not getting admission in regular Programme and (iii) doing any private job or a part of parental business. The course fee is very nominal, and the Programme offers quality resources, in soft and video mode, developed for this purpose only.
4. **Appropriateness of Programme to be conducted in Online Learning mode to acquire specific skills and competence:** The learners of the Programme will be able to:
   a. Acquire basic and conceptual knowledge in all core areas of business.
   b. Develop analytical skills for solving business problems.
   c. Acquire practical knowledge by work-based training courses in all core areas of business.
   d. Develop research project planning and execution skill.
   e. Develop communication and IT skills.
5. **Instructional Design:** The curriculum is approved by the Academic Council of the Institute. It is reviewed yearly by considering inputs from Board of Studies, Faculty Board, Student feedback and Industry. Major revision in the curriculum is achieved through curriculum development workshop organized every 3 years. The Programme uses video lectures, PPTs, study material in soft and video form which is easily available to the students. The students also get support from the experienced faculty network of the Institute in the centers.
6. **Procedure for admissions, curriculum transaction and evaluation:** The minimum eligibility criteria for admission to a B. Com (Hons.) Online Programme is 12^{th} pass with qualifying marks in written examination and interview which is common to all aspirants and CUET conducted by University Grants Commission. All the details related to fee, admission structure and financial assistance are available on the Institute Website.
7. **Requirement of the laboratory support and Library Resources:** The Programme requires usage of computers and internet which are made available to each Centre. Each Centre is equipped with a library to support the programme in that centre.
8. **Cost estimate of the programme and the provisions:** The cost estimate assigned for this programme development, delivery and maintenance is Rs 12 lacs.
9. **Quality assurance mechanism and expected programme outcomes:** The curriculum is regularly revised to meet the needs of the learners. The resources are developed by the faculty who has rich and vast experience in their field. The support of industry and professional experienced faculty network enhances the practical orientation of the programme.

[2] Online Programme in Bachelor of Business Administration :Programme Project Report (PPR)

1. **Programme's mission & objectives:** With a view to impart business skills needed in jobs and promote entrepreneurship, it was proposed to offer a Bachelor of Business Administration programme on online mode with the following objectives:

   a. To extend the benefits of high-quality, innovative, value-based, and affordable education to all sections of society, especially the weaker sections

   b. To develop conceptual knowledge, practical insights, skills, and competencies to deal with organizational challenges.

2. **Relevance of the program with HEI's Mission and Goals:** The programme envisages flexible and economic education for all who cannot afford it. It focuses on improving skills, knowledge, and competencies to get better employment as a professional. Thus, it is in line with the objectives of the Higher Educational Institution to provide quality education at an affordable cost using Information and Communication Technologies (ICT).

3. **Nature of prospective target group of learners**: The target group of learners is Class XII pass from any stream (Science, Arts, and Commerce) and any board who are not able to afford a highly prized degree. The course fees are very nominal, and the programme offers quality resources developed for this purpose only.

4. **Appropriateness of programme to be conducted in Online Learning mode to acquire specific skills and competence:** The learners will be able to:

   a. Acquire knowledge in both General and functional areas of management.
   b. Develop research project planning and execution skills.
   c. Develop Communication and IT skills.
   d. Work in teams and have leadership qualities.
   e. Develop analytical skills for solving business problems.

   Instructional Design: Owing to the interdisciplinary nature of the BBA, the e-content must be created and organised by professionals from a variety of disciplines (including, but not limited to, management, the arts, science, and the humanities). In response to this accomplishment, alumni, and community members from all over the world provided tremendous support. They helped the Department of Management produce and organise original e-content. The specialists hailed from the education and business sectors, and a significant number of them were management experts.

5. **Procedure for admissions, curriculum transaction and evaluation:** Candidates seeking admission to UG Degree Programme apply online. The process of admission to this Programme is centralized and part of the common admission procedure of the main campus. The minimum eligibility criteria for admission to an Online BBA programme is Class XII pass from any stream (Science, Arts and Commerce) and any board. All the details related to fee admission; structure and financial assistance are available on the Institute site. The tentative planner regarding examinations and assignments is shared at the beginning of the semester. The learner's progress is regularly tracked in the Centres through the network of faculty.

6. **Requirement of laboratory support and Library Resources:** The programme requires the usage of computers and the Internet which are made available. The students have access to material online for their learning purposes.

7. **Cost estimate of the programme and the provisions:** The cost estimate assigned for each programme development, delivery and maintenance is Rs. 12 lacs.

8. **Quality assurance mechanism and expected programme outcomes:** Changes are made frequently to the curriculum so that it can keep up with the needs of students and employers. The Academic Council, the highest body of acknowledgment for the syllabus contents in a variety of programmes administered by the Institute, discusses proposed amendments and programme project reports with the department and HOD before approving them.

[3] Online Programme in B.A. (Hons) in Social Science: Programme Project Report (PPR)

1. **Programme's mission & objectives:** The main purpose of the Four-Year Bachelor of Arts -Social Science (ONLINE): Online Programme under NEP 2020 is to develop basic knowledge, practical insights, and skills to tackle real life challenges in the current scenario. The overall objectives are-
   a. To provide students understand societal issues and learn management skills.
   b. To Prepare students for careers in business and social sectors.
2. **Relevance of the Programme with HEI's Mission and Goals:** Bachelor of Arts in Social Science (Online) with a focus on sociology and business management enhance students with critical thinking, problem-solving, and leadership skills needed in modern organizations. Sociology teaches understanding of social issues, diversity, and ethics, crucial for responsible decision-making. Business management courses provide knowledge in leadership, organizational behaviour, and strategic planning, preparing graduates for roles in business, non-profit sectors, and government. This interdisciplinary program promotes personal growth and versatility, enabling graduates to develop in diverse career paths.
3. **Nature of Prospective target group of learners:** The target group of learners are 12^{th} pass candidates who are (i) preparing for civil services and other competitive exams (ii) not getting admission in regular Programme and (iii) doing any private job or a part of parental business. The course fee is very nominal, and the Programme offers quality resources, in soft and video mode, developed for this purpose only.
4. **Appropriateness of Programme to be conducted in Online Learning mode to acquire specific skills and competence:** The learners of the Programme will be able to:
   a. Acquire basic knowledge of sociology and business management.
   b. Develop analytical skills for solving societal problems.
   c. Acquire practical knowledge by work-based training courses in all core areas of sociology and business management.
   d. Develop research project planning and execution skills.
   e. Develop communication and rational thinking skills.
5. **Instructional Design:** The Academic Council of the Institute will approve the curriculum of fourth year as per NEP 2020. It will be reviewed annually based on inputs from the Board of Studies, Faculty Board, student feedback, and industry. Major revisions will be made every three years through curriculum development workshops. The program will use video lectures, PPTs, and study materials in soft and video form, which will be easily accessible to students. Additionally, students will receive support from the experienced faculty network at the Institute's centers.
6. **Procedure for admissions, curriculum transaction and evaluation:** The minimum eligibility criteria for admission to a Bachelor of Arts -Social Science Online Programme is 12^{th} pass with qualifying marks in written examination and interview which is common to all aspirants and CUET conducted by University Grants Commission. All the details related to fee, admission structure and financial assistance are available on the Institute Website.
7. **Requirement of the laboratory support and Library Resources:** The Programme requires usage of computers and internet which are made available to each Centre. Each Centre is equipped with a library to support the programme in that centre.
8. **Cost estimate of the programme and the provisions:** The cost estimate assigned for this programme development, delivery and maintenance is Rs 12 lacs.
9. **Quality assurance mechanism and expected programme outcomes:** The curriculum is regularly revised to meet the needs of the learners. The resources are developed by the faculty who has rich and vast experience in their field. The support of industry and professional experienced faculty network enhances the practical orientation of the programme.

[4] Online Programme in Master of Commerce: Programme Project Report (PPR)

1. **Programme's mission & objectives:** The purpose of the Online Programme in Master of Commerce (M.Com) is to develop in the student's conceptual as well as analytical ability to comprehend the dynamics of contemporary business environment both at national and international level.

   The Programme objectives are:

   a. To develop managerial knowledge, skills and competencies in the graduates of commerce

   b. To enable learn while you earn for the employed citizens thereby promoting continuous learning and application in their work life.

   c. To enable industrial and company employees to improve their qualifications without leaving their existing careers and enhance their employability into managerial positions post completion of their degrees.

2. **Relevance of the program with HEI's Mission and Goals:** The programme is commensurate with the Institute's policy of taking quality education at the minimum cost to those who cannot afford to leave their existing occupation. It focuses on improving skills, knowledge and competencies while continuing with existing employment. Thus it is in line with the objectives of the Higher Educational Institution to provide quality education at affordable cost using Information and Communication Technologies (ICT).

3. **Nature of prospective target group of learners**: The target group of learners is graduates who want to pursue higher degree in Commerce without leaving their present occupation. The course fees are very nominal and the programme offers quality resources developed for this purpose only.

4. **Appropriateness of programme to be conducted in Online mode to acquire specific skills and competence :**

   The learners will be able to:

   a. Develop analytical skills for solving business problems.
   b. Acquire knowledge in both General and functional areas of Commerce and Management
   c. Develop research project planning and execution skills

5. **Instructional Design:** The curriculum is approved by the Academic council of the Institute. It is reviewed yearly by taking inputs from the stakeholder. Major revision is done through curriculum development workshop. The programme is of 2 years duration. The students also get support from the Industry experienced faculty network of the institute at the centres.

6. **Procedure for admissions, curriculum transaction and evaluation :** The minimum eligibility criteria for admission to an Online MCOM programme is graduate with passing marks in the entrance examination which is common to all course aspirants. All the details related to fee, admission structure and financial assistance are available on the Institute website and Prospectus. The learner's progress is continuously monitored through the network of faculty at the centres.

7. **Requirement of the laboratory support and Library Resources:** The programme requires usage of computers and internet which are made available in each centre, which is also equipped with a library to support the programme. The students have access to online material and can access the same anytime and anywhere for their learning purposes.

8. **Quality assurance mechanism and expected programme outcomes:** The curriculum is regularly revised to meet the needs of the learners. The resources are developed by the faculty who have rich teaching experience since the beginning of the programme. The support of industry experienced faculty network enhances the practical orientation of the programme. There is a regular orientation programme organized for the centres in order to update them with the latest tools and techniques. When the faculty comes for the contact programme, feedback is taken from them also. The coordinators from the main campus also visit the centres regularly to understand their requirements.

[5] Distance Programme in Masters of Arts in Theology: Programme Project Report (PPR)

1. **Programme's mission & objectives:** This program aims to equip candidates with a comprehensive understanding of the methodologies used in the study of religion, both in traditional and modern contexts. It offers a historical perspective on religion as a spiritual phenomenon and examines individual religions in detail. The course explores the relationship between science and religion across different cultures, highlighting the ideal scenario where both contribute to the advancement of human civilization. A holistic and systems approach is adopted to define what constitutes the scientific study of religion. The program also examines the connection between ethics and religion, demonstrating that ethics grounded in religious principles is more relevant to modern life than purely rationalist ethics. It emphasizes that religion pertains to the spiritual dimension of humanity and that those who seek truth are the most suitable students for religious studies. The course also introduces basic concepts such as the division of human personality into body, mind, and spirit, the necessity of developing our spiritual faculties, and the importance of elevating our spiritual consciousness to its highest potential.

   Some Objectives of the Course are:

   - ✓ To provide an understanding of religion through a scientific lens.
   - ✓ To promote the concept of 'Vasudhaiva Kutumbakam' (the world is one family) and encourage a mindset geared toward 'Better Worldliness.'
   - ✓ To foster mutual respect for all forms of religious beliefs and spiritual inclinations.

2. **Relevance of the program with HEI's Mission and Goals:** The program is designed to provide flexible and affordable education to individuals who might otherwise be unable to access it. It emphasizes the enhancement of religious and spiritual knowledge and competencies, which can also lead to better employment opportunities in professional fields. This aligns with the mission of the Higher Educational Institution (HEI) to offer quality education at an affordable cost through the use of Information and Communication Technologies (ICT). Students enrolled in this program have the potential for career advancement in their respective fields. While there are opportunities to work as counselors, in administrative roles, and with NGOs, the primary aim of the course is to help students understand that the ultimate goal of humanity is the evolution of a civilization grounded in the principles of the Brotherhood of Man and the Fatherhood of God.

3. **Target Group of Learners:** The program is designed for graduates from any discipline-Science, Arts, or Commerce. The course fees are very nominal, making it accessible to a wider audience. The program provides high-quality resources specifically developed for this purpose. There is no upper age limit for enrolling in Theology courses. The program has attracted a diverse group of learners, including working professionals, medical doctors, IAS officers, and professors, all of whom share a common interest in contributing to a better world.

4. **Appropriateness of the Program for Open and Distance Learning (ODL) to Acquire Specific Skills and Competencies**

   The program is well-suited for the Open and Distance Learning (ODL) mode, allowing learners to develop essential skills and competencies, including:

   - ✓ Gaining knowledge about world religions and philosophies through a scientific approach.
   - ✓ Developing skills in research project planning and execution, particularly in the field of Theology and Consciousness Studies.
   - ✓ Enhancing communication skills and fostering understanding and coexistence among people of different religious backgrounds.
   - ✓ Building teamwork and collaboration skills, enabling effective cooperation with others.
   - ✓ Cultivating analytical and critical thinking abilities to address and solve social and professional challenges.

5. **Instructional Design:** The curriculum for the program is approved by the Academic Council of the Institute and undergoes an annual review based on feedback from experts in the field. Major revisions are made through curriculum development workshops. The program spans two years and is divided into four semesters, with first two and fourth semester lasting six months and third semester is summer term of one month duration. It operates on a semester system and offers a comprehensive online platform that provides students with 24/7 access to resources, including videos, PowerPoint presentations, notes, discussion articles, and case studies. In addition to the online resources, students receive support from an experienced faculty network at various centers, as well as from experts across different disciplines.

6. **Procedure for Admissions, Curriculum Delivery and Evaluation:** Candidates seeking admission to the Master's Degree Program in Theology apply online. The admission process is centralized and integrated with the common admission procedure of the main campus. The minimum eligibility requirement for admission to the MA Theology Online program is a bachelor's degree in any stream (Science, Arts, or Commerce) from any recognized board. Detailed information regarding fees, admission structure, and financial assistance is available on the Institute's website. At the beginning of each semester, students receive a tentative planner outlining the schedule for examinations and assignments. Student progress is regularly monitored at the centers through a network of faculty members, ensuring consistent support and guidance throughout the program.
7. **Laboratory Support and Library Resources:** The program requires the use of computers and internet access, both of which are provided at the centers. These centers are also equipped with libraries that support the program, giving students access to learning materials either online or in printed form.
8. **Cost Estimate of the Program:** The estimated cost for the development, delivery, and maintenance of the program is Rs. 12 lakhs.
9. **Quality Assurance Mechanism and Expected Program Outcomes:** The curriculum is regularly updated to align with the evolving needs of learners. The educational resources are developed by faculty members with extensive teaching experience, having been involved with the program since its inception in 2009. The program's practical orientation is further enhanced by the support of an experienced faculty network, ensuring meaningful outcomes and benefits for the candidates.

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http://www.dei.ac.in

Dated: **31st August, 2024**

CERTIFICATE

This is to certify that the Academic Council of the Institute has approved the Program Project Reports (PPRs) and E-learning Material in the form of SLM and Video Lecture, etc. following the four quadrant approach of the following UGC Entitled Online Programmes Uploaded on DEI Vidya Prasar Portal. I certify that the following Online Programmes which have been running in the Institute have been duly approved by the Statutory Bodies of the Institute:

1. Bachelor of Commerce (Hons)
2. Bachelor of Business Administration – Management
3. Bachelor of Arts (Hons) – Social Science
4. M. Com – International Business
5. Master of Arts – Theology

(REGISTRAR)

REGISTRAR
Dayalbagh Educational Institute
(Deemed to be University)
Dayalbagh, Agra-282005

Annexure -5.2

Please click on the following link to view the Audio-Video sample of the Online lesson:-

https://drive.google.com/drive/folders/1kiBOQ8q1kepDieIU8rnNFPSVzULzZc6m

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http://www.dei.ac.in

Dated: 31st August, 2024

CERTIFICATE

This is to certify that the Academic Council of the Institute has approved the Program Project Reports (PPRs) and E-learning Material in the form of SLM and Video Lecture, etc. following the four quadrant approach of the following UGC Entitled Online Programmes Uploaded on DEI Vidya Prasar Portal. I certify that the following Online Programmes which have been running in the Institute have been duly approved by the Statutory Bodies of the Institute:

1. Bachelor of Commerce (Hons)
2. Bachelor of Business Administration – Management
3. Bachelor of Arts (Hons) – Social Science
4. M. Com – International Business
5. Master of Arts – Theology

(REGISTRAR)

REGISTRAR
Dayalbagh Educational Institute
(Deemed to be University)
Dayalbagh, Agra-282005

Annexure - 5.3

BBM (Hons)

Undergraduate Degree

PRINCIPLES OF MANAGEMENT

COURSE NO – BBM 105

Dayalbagh Educational Institute (Deemed University)
Dayalbagh, Agra 282005

“It is not a big University or big building or larger number of teachers or larger number of departments which raises the status of a University. It is the quality of the work that makes a University great.”

Revered Professor M.B.Lal
Founder Director, Dayalbagh Educational Institute

COURSE NO. BBM 105
PRINCIPLES OF MANAGEMENT

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LESSON 2 KEY MANAGEMENT CONCEPTS

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1. MANAGEMENT IN REAL LIFE

1.0 Objectives

- Understand the importance of 'Management' field in the society.

1.1 Introduction

Societal resources like money, material & humans are utilized by organizationsto create wealth. Managers by performing various functions convert resources to value added products and services. Organizations reward mangers for their effective & efficient use of resources. Managers continuously scan the changes in society while converting resources to value added products. Thus continuously developing and improving better services & products as show in the figure 1.1 below.

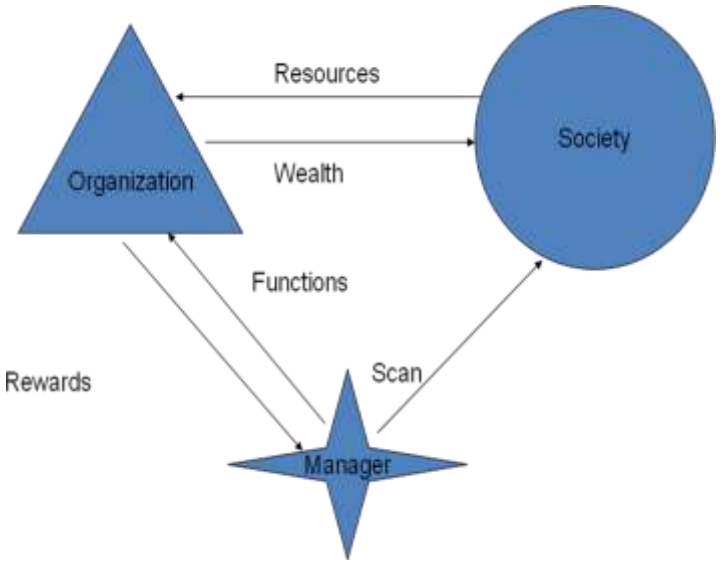

Fig 1.1 Management

1.2 Importance of Management Field

Management field has importance for organizations and individuals.

A. Organizational: Resources are scarce. Resources in the society are human resources, raw materials, information system, financial assets etc. Managers are needed in organizations to effectively & efficiently manage these resources. When resources are properly managed, wealth is created.

B. Professional: People in organizations are to be managed. For managing thesepeople management skills are required. Management field provides these skills.

C. Individual: Management field offers excellent growth prospects & highersalaries. So individuals try to pursue studies (advanced) in management.

Self-check Questions

1. Why is dealing with people important?

1.3 Fundamental Management Functions

Fundamental management functions are planning, organizing, leading & controlling. These are given in the diagram given below. Basically planning looks at indentifying right goals & course of action. Organizing looks at task & authority relationships at different levels. To direct people response, basically, motivating, coordinating & energizing people. Controlling is the measuring & monitoring of the desired results.

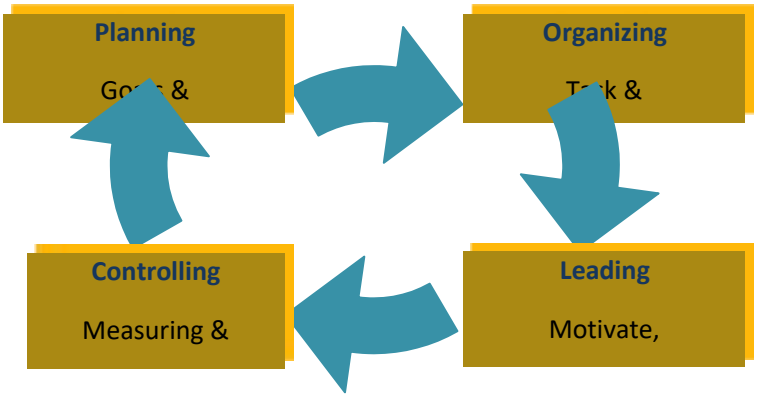

Fig 1.2 Function of Management

1.4 Illustration 1: Boxes India ltd.

The first of the two illustrations we look at, for understanding the importance ofmanagement is of a client of Business Advisory Clinic * at DEI, Mr.Ramesh * is in themanufacturing of corrugated boxes at Himachal Pradesh. Boxes India Ltd was incorporated 5 years back, his son supports him in manufacturing and he looks after marketing functions. For the past few months he is having a problem with workforce. When orders are there workers are not available. When orders are not there workers add to the cost. Sometimes he is also not receiving timely cash payments. Customers are complaining about quality and competition is catching up. The various issuesinvolved can be on represented as given below:

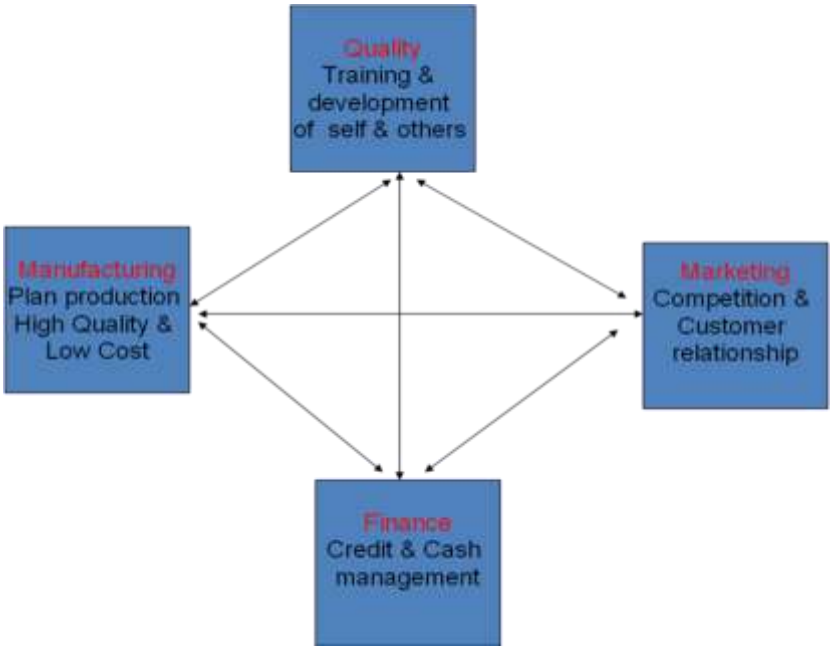

Fig 1.3 Issues at Boxes India Ltd.

1. Business Advisory Clinic offers free advice to the Small and Medium Enterprise (SMES). It was set up in theDept. of the management under the guidance of Chairman, Advisory Committee on Education, Dayalbagh.

* Name changed to protect the identity.

Self-check Question

2. Identify interconnection among various issues faced by Mr.Ramesh.

1.5 Illustration 2: Steve Jobs

The second illustration. We can look at is of **Steve Jobs, CEO, Apple** Computer. Steve Jobs is a successful entrepreneur & leader. The focus was on innovation and growth. As the organization grew, there was a need to build order (discipline) in the system and also to consolidate organizations. Thus management plays an important role in the organization's growth & consolidations.

This is the part of transcript from the Commencement address at Stanford by Steve Jobs, CEO of Apple Computer and of Pixar Animation Studios, delivered on June 12, 2005.

" My second story is about love and loss.

I was lucky — I found what I loved to do early in life. Woz and I started Apple in my parents garage when I was 20. We worked hard, and in 10 years Apple had grown from just the two of us in a garage into a $2 billion company with over 4000 employees. We had just released our finest creation — the Macintosh — a year earlier, and I had just turned 30. And then I got fired. How can you get fired from a company you started? Well, as Apple grew we hired someone who I thought was very talented to run the company with me, and for the first year or so things went well. But then our visions of the future began to diverge and eventually we had a falling out. When we did, our Board of Directors sided with him. So at 30 I was out. And very publicly out. What had been the focus of my entire adult life was gone, and it was devastating.

I really didn't know what to do for a few months. I felt that I had let the previous generation of entrepreneurs down - that I had dropped the baton as it was being passed to me. I met with David Packard and Bob Noyce and tried to apologize for screwing up so badly. I was a very public failure, and I even thought about running away from the valley. But something slowly began to dawn on me — I still loved what I did. The turn of events at Apple had not changed that one bit. I had been rejected, but I was still in love. And so I decided to start over.

I didn't see it then, but it turned out that getting fired from Apple was the best thing that could have ever happened to me. The heaviness of being successful was replaced by the lightness of being a beginner again, less sure about everything. It freed me to enter one of the most creative periods of my life.

During the next five years, I started a company named NeXT, another company named Pixar, and fell in love with an amazing woman who would become my wife. Pixar went on to create the world's first computer animated *feature f*ilm, Toy Story, and is now the most successful animation studio in the world. In a remarkable turn of events, Apple bought NeXT, I returned to Apple, and the technology we developed at NeXT is at the heart of Apple's current renaissance. Laurene and I have a wonderful family together.

I'm pretty sure none of this would have happened if I hadn't been fired from Apple. It was awful tasting medicine, but I guess the patient needed it. Sometimes life hits you in the head with a brick. Don't lose faith. I'm convinced that the only thing that kept me going was that I loved what I did. You've got to find what you love. And that is as true for your work as it is for your lovers. Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle. As with all matters of the heart, you'll know when you find it. And, like any great relationship, it just gets better and better as the years roll on. So keep looking until you find it. Don't settle……"

1.6 Summing Up

The environment facing managers is dynamic. Processes are getting more complex. There is a need to upgrade management skills and update on continuous basis. Survival and growth of organizations and managers in these organizations depend on developing and applying managerial skills. This is the reason for growth of management field and increased demand for professional managers

1.7 Assignments

1.7.1 Class assignment

i) Listen to Steve Jobs address at Stanford and identify how 'management' is important for entrepreneurs.

1.7.2 Home assignment

i) Talk to your friends\relatives and identify various activities performed by managers in an organization.

1.8 Possible Answers to Self-check Questions

1. Organizations are nothing but people. People are complex as they have feelings/emotions and intelligence. In organizations, if we want to get work done we should know how to manage people. So dealing with people is a science and an art which is very important for managers.

2. Good quality leaders will increase demand, which in tirn lowers cost of production as boxes are continuously produced- this results in better returns and growth for the organizations. This is a positive cycle. The case tells about the negative cycle which is exactly the reverse of this positive cycle.

1.9 Terminal Questions

1. Why is studying management field important for individuals and organizations?

2. Read the illustrations: 1 and identify what are the challenges faced by the management of Boxes India Ltd.

1.10 Suggested Further Reading

1. Jones, G.R. and George J.M. 2006. Contemporary Management, 4 Ed. Mc Graw-Hill, Irwin.
2. Koontz, H and Weihrich, H. 1998. Essentials of Management. 5 Ed, Tatal McGraw –Hill Edition, New Delhi.
3. Dr.Vasishth, N. 2008. Principle of Management, 3 Ed. Taxmann Allied Services (P) Ltd., New Delhi.
4. Tripathi, P.C. and Reddy, P.N. 2008. Principle of Management, 4 Ed. McGraw –Hill Edition, New Delhi.

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Dated: **31st August, 2024**

CERTIFICATE

This is to certify that the Academic Council of the Institute has approved the Program Project Reports (PPRs) and E-learning Material in the form of SLM and Video Lecture, etc. following the four quadrant approach of the following UGC Entitled Online Programmes Uploaded on DEI Vidya Prasar Portal. I certify that the following Online Programmes which have been running in the Institute have been duly approved by the Statutory Bodies of the Institute:

1. Bachelor of Commerce (Hons)
2. Bachelor of Business Administration – Management
3. Bachelor of Arts (Hons) – Social Science
4. M. Com – International Business
5. Master of Arts – Theology

(REGISTRAR)

REGISTRAR
Dayalbagh Educational Institute
(Deemed to be University)
Dayalbagh, Agra-282005